



THE FOREST OF MEMORIES

SPONSOR A FOREST

ANSWER THESE QUESTIONS... (HONESTLY)

- Do you think it is right that, as a nation, we have done nothing to acknowledge the 72,000+ people who have died this year in the UK because of this pandemic?
- Should we move on as a society without giving any collective acknowledgement and emotional support to the bereaved and those with mental wellness issues?
- Should we just let climate change happen without taking every effort we can to stop it?

If you answered 'NO' to any of these, read on and find out how you can do something to make a difference...

THE FOREST OF MEMORIES

The Forest of Memories is an initiative with a vision to help the people of our nation heal as we begin our expected recovery next year from the impact of this pandemic. A network of forests will be created across the UK and at a minimum, a tree will be planted for every life lost in the UK because of Covid-19.

The focus of the forests will be on remembrance. But they will also create ways to support the bereaved and those impacted by mental wellbeing issues. They will also be designed to establish an educational and cultural resource for communities for generations to come, and create new green jobs. As they establish and grow they will, of course, remove carbon from the atmosphere to help fight climate change.

The initiative is bringing charities and businesses together to make a positive change in the world. By sponsoring a Forest of Memories you can be a leading party in that coalition and **create a lasting legacy**.

SPONSOR A FOREST OF MEMORIES

- Help people in need to recover from this pandemic
- Show your brand supports the environment
- Establish a legacy of a community resource for generations to come
- Offset your businesses carbon in a UK tree planting project. Help fight global warming at low costs per tonne of CO2
- Create habitat to support UK biodiversity



The time to act is now!

At this exact moment in time, there is an opportunity to act, to remember the loved ones lost, to support the bereaved, and demonstrate our compassion towards those whose lives have been impacted because of Covid-19. This opportunity will be gone and wasted if we do not grasp it today!



Growing a Forest

TO HEAL PEOPLE TODAY AND SUPPORT FUTURE GENERATIONS

IMAGINE A JOURNEY THROUGH **YOUR** FOREST THAT YOU SPONSOR

On one level visitors walking through a Forest of Memories will take a relaxing walk viewing sculpture, reading poems, and enjoying the Forest environment. Along the way there will also be plaques of remembrance where Memory-Trees have been dedicated to loved ones.

On a deeper level, if visitors choose, the journey will help them engage with the challenges people faced during the pandemic. The key purpose of the journey however is to help people reflect on the journey of life as the final grove of Love & Loss is reached. That will contain a memorial wall with the names of all the loved ones who have had trees dedicated to them in the Forest.

A visitor App will help people engage with the art installations and the humanitarian themes of the forest. This digital content will also form the basis of educational material for schools to encourage children engage in the humanitarian and art subjects in an age appropriate manner.



How can you be involved?

We are seeking forward looking and socially responsible business who wishes to **make a big difference**. A difference that will have a positive impact on our climate, engage with local communities and leave a last legacy for good on our planet.


If you would like to make a **lasting change** and have that influence sponsor the Forest of Memories.

What's in it for you?

- National publicity on supporting both the Forest of Memories project and an established charity e.g. Shelter, MIND, Humanity First and others
- Strengthened brand awareness with digital views on the Forest Visitor App and physical signage to the 50,000+ visitors per year to the Forest
- Brand reach to a local and national media audience with association of the sculpture competition and the opening ceremony, in 2021
- Use the story to create your own publicity to your employees, shareholders, and customers.
- Offset at least 15,000 tonnes of CO2 at prices lower than typical UK offset projects.



CONTACT US

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For more information call us or visit our website



www.theforestofmemories.com