



# THE FOREST OF MEMORIES UK NATIONAL ART COMPETITION 2021

## MAKE A POSITIVE CHANGE ON THE WORLD

**During the Pandemic we came together as a society to protect each other from the physical harm of Covid-19. Now is the time to consider our society's collective emotional and mental wellbeing.**

The Forest of Memories is an initiative of national importance with a vision to help people in need heal as we begin our expected recovery next year from the impact of this pandemic. The initiative is bringing charities and businesses together to make a positive change in the world. A network of Forests of Memories are being planted that will support people in need today, and leave a lasting legacy to benefit future generations.

## CREATING OUTDOOR ART GALLERIES

**Remembrance** is the key purpose of the Forests of Memories. They will be tranquil places of **reflection** in a forest environment. But they will be much more than that.

Each forest will contain a unique concept called '**Groves of Reflection**'. Designed around humanitarian themes that impacted people during this Pandemic, the Groves will be forest gardens to reflect on these themes. A key part of this will be the creation of art installations.

The art installations will be accompanied by a visitor App to help people engage with both the art and the theme of each Grove. This digital content will also form the basis of educational material that will encourage children to engage with the humanitarian themes & art in an age appropriate manner.



## SUPPORT THE ARTS, AND THOSE IN NEED

- Sponsor a category in a major art competition
- Help the Arts Sector recovery post pandemic
- Partner with major charities to highlight a humanitarian issue
- Your brand is associated with original art for years to come
- Help those impacted by the pandemic today, and benefit future generations

### **The time to act is now!**

*At this exact moment in time, there is an opportunity to act, to remember the loved ones lost, to support the bereaved, and demonstrate our compassion towards those whose lives have been impacted because of Covid-19. This opportunity will be gone and wasted if we do not grasp it today!*





# Creating a Forest of Art

## IN THE FOREST OF MEMORIES

### How can you be involved?

If your business is one with a social conscience, and also a supporter of the Arts, then this is a perfect opportunity for you. You should be a sponsor of the Forest of Memories National Art competition 2021. By doing so you will:

- **Support bereaved people, and our nation, emotionally** as we exit the Pandemic
- Help **make a positive impact** in local communities and the art in ways that support culture and green jobs.
- Bring attention to **social causes** that affect millions of people in the UK, issues like Poverty, Homelessness, and Mental Wellbeing

### What's in it for you?

- Associate your **Brand** with support of a National Art Competition
- Gain **publicity** on supporting both the Forest of Memories project and an established charity e.g. Shelter, MIND, Humanity First and others
- **Ongoing Brand promotion** on the Forest Visitor App and physical signage to the 50,000+ visitors per year to the Forest
- Brand **marketing reach** to a local and national media audience both during the competition period and the unveiling ceremony in 2021.
- **Use the story to create your own publicity** to your employees, shareholders, and customers.

## THE COMPETITION

### BUSINESS & CHARITY PARTNERSHIP

Creating the the Forest of Memories will require bringing individuals, charities, and businesses together to work for the common good.

The Forest of Memories UK National Art Competition will follow this model by partnering specific charities and business sponsors on selected categories of the art competition.

### CATEGORIES, JUDGES, AND PRIZES

There will be five categories in the competition. For each category a business will be partnered with a Charity.

The judging panel will be formed from members of the Royal Society of Sculptors, and representatives from the charity, business sponsor and Forest of memories.

**Total prize money for the competition will be £80,000.**

### RUNNING THE COMPETITION

The Forest of Memories UK National Sculpture Competition will be launched in January 2021.

Entrance to the competition will be open to UK based artists. Entries will be closed in March 2021 with judging taking place in April.

Winning entrants will be commissioned to create and deliver the installations for unveiling at the Forest of Memories location Summer 2021. The selected Forest is currently planned to be located in Runnymede, Surrey.

## CONTACT US

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For more  
information call us  
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[www.theforestofmemories.com](http://www.theforestofmemories.com)

